



TURTLE VALLEY DONKEY REFUGE SOCIETY

7877 SKIMIKIN ROAD – CHASE, BC V0E 1M1

PHONE: (250)679-2778

EMAIL: donkeyrefuge@gmail.com

CONTEST RULES

Turtle Valley Donkey Refuge #donkeyselfiecanada150 Contest (“Contest”)

From Monday, May 1, 2017 at 8:00am PST to Friday September 15, 2017 at 4:00 pm PST (“Contest Period”)

Turtle Valley Donkey Refuge Society (“Sponsor”)

1. HOW TO ENTER

No Purchase Required. To enter the Contest, during the Contest Period, log into your Instagram account during the Contest Period (note: must be a valid, public account) and upload a post during the Contest Period that (i) tags @turtlevalleydonkeyrefuge, (ii) contains either an original selfie photograph of a person and a donkey or repost the promotional contest image post (available on our Instagram feed or by contacting aa.donkeyrefuge@gmail.com), and (iii) includes the hashtag #donkeyselfiecanada150.

To be eligible, photographs must contain either the original contest promotional image or an image with at least one donkey and one person. Multiple daily entries are allowed. However, if you attempt or are suspected of using robotic, automatic, programmed, or any entry methods not authorized by these Contest Rules, it shall be deemed as tampering and will void your entries.

Instagram is in no way associated with this giveaway. Instagram posts & accounts must be PUBLIC to be eligible. A reply to the winning Instagram direct message is required within 7 days before a new winner is chosen. The winner's entry will be verified.

Submissions

Any submissions you make will be deemed to be “Submissions” under the Turtle Valley Donkey Refuge Society and as such any subject within the submission will be deemed to have granted permission for their post to be public.

Any Submissions deemed by Turtle Valley Donkey Refuge Society to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of Turtle Valley Donkey Refuge Society.

Entry text and photos (the “material”) become the property of Turtle Valley Donkey Refuge Society and may be used for promotional purposes. Contestants declare that the material is legal, particularly with regard to compliance with copyright, rights to image, reputation and privacy, the Criminal Code, and any



TURTLE VALLEY DONKEY REFUGE SOCIETY

7877 SKIMIKIN ROAD – CHASE, BC V0E 1M1

PHONE: (250)679-2778

EMAIL: donkeyrefuge@gmail.com

other legislation applicable in such matters. They also declare that they hold the rights to the material and have all authorizations required to grant the licence specified hereafter to Turtle Valley Donkey Refuge Society. Contestants agree that material will be appropriate for all ages and acknowledge that any materials that violate this may not be considered for submission, and steps may be taken for removal. Turtle Valley Donkey Refuge Society reserves the right to decide whether to use the material, at its sole discretion.

In posting the material, you grant Turtle Valley Donkey Refuge Society a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide licence to publish, reproduce and distribute the material in all media, on all digital platforms and by any other means of communication controlled or authorized by the Turtle Valley Donkey Refuge Society. Contestants waive all moral rights to their material for the designated purpose and authorize Turtle Valley Donkey Refuge Society to use their name, picture and voice, where applicable, in conjunction with use of their material. Collective agreement provisions may apply.

Please email aa.donkeyrefuge@gmail.com if you do not wish your post to be used for future social media branding and promotion.

2. ELIGIBILITY Contest is open to all legal Canadian residents (excluding residents of Quebec) who have reached the age of majority in their province or territory of residence at the Contest opening date. Employees of Turtle Valley Donkey Refuge Society, and their affiliates as well as such employees' immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES On Friday, September 15, 2017 at 4:05 pm PST, a random draw will be conducted by Turtle Valley Donkey Refuge Society's team from among all eligible entries received during the Contest Period. The first selected contestant to correctly answer the mandatory mathematical skill-testing question shall be declared the winner, subject to meeting all the conditions described in these Contest Rules. The winner will be contacted through Instagram during the week following the draw and should claim their prize as instructed by Turtle Valley Donkey Refuge Society by no later than 7 days after the date they are initially contacted. If a winner cannot be reached within 7 days following the first attempt of contact, incorrectly answers the mathematical skill-testing question, declines the prize, or fails to return the required release form, the prize shall be forfeited and Turtle Valley Donkey Refuge Society has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S) The winner will receive a one-year Donkey Sponsorship Package for the Ambassador Donkey of their choice. The value of the package is approximately \$50.



TURTLE VALLEY DONKEY REFUGE SOCIETY

7877 SKIMIKIN ROAD – CHASE, BC V0E 1M1

PHONE: (250)679-2778

EMAIL: donkeyrefuge@gmail.com

5. GENERAL RULES

5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.

5.2. The winner shall sign a release declaring their eligibility as stipulated in Section 2 of these Rules, agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge and releasing Turtle Valley Donkey Refuge Society, their affiliates, as well as their respective directors, officers and employees (the “Contest Parties”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.4. If the prize cannot be awarded as described in these Rules, Turtle Valley Donkey Refuge Society reserves the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.

5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person’s computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.8. Turtle Valley Donkey Refuge Society reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control



TURTLE VALLEY DONKEY REFUGE SOCIETY

7877 SKIMIKIN ROAD – CHASE, BC V0E 1M1

PHONE: (250)679-2778

EMAIL: donkeyrefuge@gmail.com

corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Turtle Valley Donkey Refuge Society reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by Turtle Valley Donkey Refuge Society solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

5.10. If the identity of a contestant is disputed, the authorized account holder of the Instagram account submitted at the time of entry will be deemed to be the contestant. The individual assigned to Instagram account for the domain associated with the submitted Instagram account is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the Instagram account associated with the selected entry. All entries must be submitted from a valid public Instagram account held by an individual person. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the timestamp of the Instagram posting.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the Contest Rules may be disqualified by Turtle Valley Donkey Refuge Society. Turtle Valley Donkey Refuge Society is not responsible for any errors or omissions in printing or advertising this Contest.

5.12. Turtle Valley Donkey Refuge Society reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest Rules will be posted on turtlevalleydonkeyrefuge.com

5.13. By entering, you agree to abide by the Contest Rules and the decisions of Turtle Valley Donkey Refuge Society, which decisions are final and binding on all contestants.

5.14. Contest Rules are available on turtlevalleydonkeyrefuge.com

May 1, 2017

Shirley Mainprize

Founder, Turtle Valley Donkey Refuge Society